



Training on Innovation

Date: 25-27 November 2015

Location: Naples - Italy

Draft programme

Rationale

The *Training on Innovation* is organized in the frame of the EU funded project MED-SPRING (<http://medspring.eu/>) (Work Package 7) in synergy with the capacity building initiatives of the EU funded project MERID, to support networking and cooperation in R&I in the Euro-Mediterranean area.

Research and Innovation are among the main assets for increasing countries' competitiveness while addressing specific societal challenges. Cooperation activities and EU funded projects can engage European and Mediterranean partner countries in a joint effort to develop specific subject areas targeted by innovation. In this perspective, the overall objectives of the training are:

- To strengthen participants' capacities in R&I cooperation through the improvement of knowledge and skills required to promote innovation at institutional level;
- To implement research and innovation strategies at local and national level,
- To network for building R&I international partnerships and identifying funding opportunities.

Target

The training is addressed to officials and experts from the following countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia, Iran and Iraq.

Two young researchers identified through the EU funded MEDMOBIL project (www.medmobil.eu), covering the attendance costs, will also be joining the training.

Participants will represent governmental organizations, research institutions and business clusters.



Consiglio Nazionale delle Ricerche





Agenda

25 November 2015

9:00-9:30

Welcomes

MedSpring Coordinator – C. Bogliotti
Merid Coordinator - Dejan Hribar
CNR – Office for European and International Relations – V Coda Nunziante
CNR – Office for European and International Relations – M. Rossano
DLR – R. Hermann
EMUNI - A. El-Zoheiry

9:30-12:00

Session 1 - Setting the scenario

This session will approach the concept of innovation system focusing on some of its elements and considering it as a sustainable development approach.

9:30 – 10:30 ***Innovation system and sustainability*** (*definition of sustainability and types of innovation*), R. Chelli, UNIMED - Italy

10:30–11:00 ***“Collaborative Research and innovation: a New Model for the Future”*** – B. Angelini, CNR-TTO - Italy

11:00 – 11:30 - Coffee break

11:30–12:30 ***“Assessing and managing innovation and innovative ideas in the Mediterranean: criteria, indicators, logic of intervention”*** – M. Anis - INNOVETY – Egypt
A. Turk- Tubitak - Turkey

12:30–13:00 ***“Funding innovation in micro-economies”*** – I. Gauci Borda, MCST - Malta

13:00-14:30 Lunch

14:30-18:00

Session 2 - Business/market and innovation

The session will deal with issues such as new markets, technology transfer, Intellectual Property Rights, risk management, building public/private partnerships, concepts of incubators, spin-off, etc. To this aim, examples of R&I best practices will be provided.

14:30 – 15:00 ***“Innovation & TT in the Euro-Mediterranean area: some perspectives”*** - F.S. Donadio, CNR- Office for European and International Relations - IPR Task Force - Italy



15:00 – 15:30 *“Innovative sustainability solutions: facilitating implementation & market dissemination of R&D project results”* – A. Suthhof, DLR - Germany

15:30 – 16:00 *“My experience as an Academic Start-upper”* – A. Sannino, Gelesis Inc. - Boston Mass.

16:00 – 16:30 *“End-of-life materials: from research to application”* – M. Malinconico – CNR - IPT

16:30 – 17:00 - Coffee break

17:00-18:00 *Discussion on transferable elements as well as modes of adaptation of innovation approaches to MENA countries*
Z. El-Sadr – MHESR – Egypt, facilitator

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9:00-15:30 Session 3 - From concept to implementation

During this session participants will draw lessons from the previous day presentations. EU innovation policies and funding opportunities for innovation development will be presented keeping a focus on adaptation to MPCs. Some financial instruments will be explored.

9:00 – 10:00 *EU innovation policies and funding* – R. Chelli, UNIMED - Italy

10:00-11:00 *Working group: drawing lessons learnt* (role of governance, ICT, IPR, funding, skills, actors, indicators). Trainees will provide an outline of first day session
Facilitator: V. Belsanti – CIHEAM-Bari, facilitator

11:00-11:30 Coffee break

11:30-13:00 *“Innovation in Mediterranean countries”*
- L. Boussemi – CERTE - Tunisia
- R. Tantawi – TIEC – Egypt
- P. Ferraro - CNR ISASI

13:00-14:30 Lunch

14:30-15:30 Question and answer



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- Facilitator: M. Rossano, CNR - Italy

14:30-17:00 **Session 4: Presentation/Discussion: How to gear public research support towards innovation?**

Centered around the 'funding system', i.e. on public policy and its strategies and instruments to support research and innovation processes, this session consists of a presentation of about 30 minutes inviting the other innovation stakeholder groups (researchers, managers of research institutions, business players) to embark on a discussion on how the innovation systems of MPC could be optimised towards this direction. - R. Hermann & A. Suthhof, DLR - Germany

17:00-18:00 Question and answer on *EU innovation policies and funding* and *"Innovation in MPC"*.

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9:00-10,00 ***"Technological, Economic and Ethical Issues in R&I"*** D. Meinero, I&D Consulting - Belgium

10:00- 11,00 **Session 5: Proposal drafting – Presentation of a call**
The session will provide some inputs to build partnership and draft projects proposals dealing with Innovation.
Leonardo Piccinetti, EfB - UK

11:00 – 11:30 - **Coffee break**

11:30- 12,30 **Session 5: Proposal drafting – Presentation of a call**
The session will provide some inputs to build partnership and draft projects proposals dealing with Innovation.
Leonardo Piccinetti, EfB - UK

12:30-13:00 **Session 6: Conclusions and follow up**
Presentation of some results, discussion and concluding remarks

